



Red Butte Garden
THE UNIVERSITY OF UTAH
Red Butte Garden Advisory Board Meeting
Wednesday May 11, 2016, 3:30 PM
Rose House

Present: Greg Lee, Tom Ramsey, Tim Welsh, Cathy Angstman, Sandi Behnken, Thomas Brickey, David Classen, Fred Esplin, Gayle Everest, Chuck Horman, Rich Lambert, Kristy Larsen, Tori Magleby, Michele Mattsson, Kevin Murphy, Chris Satovick, Susan Speer, Zeke Dumke, David Gee.

Absent: Byron Barkley, Cindy Kindred, Nancy Martin, Stephen Urquhart, Angie Welling, Henry Wurts.

Staff in Attendance: Derrek Hanson, Yasmine Jarvis, Kevin Jensen, Roxanne Kulakowski, Wendy Loyning.

- I. Approval of Advisory Board minutes from February 10, 2016
A motion was made, seconded, and passed to approve the minutes.
- II. Announcements
 - a. Utah Nonprofit Association Ethical Standards
A motion was made, seconded, and passed to approve the Ethical Standards.
 - b. Michele Mattsson is leaving the University's Board of Trustees, and will also be leaving her ex-officio position on the Garden's Advisory Board. This meeting will be her last. The Board thanked her for her years of service.
- III. Finance Committee Report
Due to the addition of new staff positions associated with the Water Conservation Garden, the Garden is, as planned, slightly behind where it was last fiscal year, however we are still doing very well.
- IV. Development Update
Toyota is our new Stage Sponsor. Creminelli Fine Meats will also be a major sponsor whose name will be on the Amphitheatre stage. New this year is a recycling sponsor, Uinta Brewing. Unfortunately, after close to a decade of a great partnership, Fidelity Investments will no longer be one of the Concert Sponsors.

As of this meeting, the Garden has raised \$200,000 for Damara's Gift. We have a goal of raising \$10,000 for our Summer Camp scholarship before the end of the year and have currently raised \$6,000. \$30,000 has been

raised for Botany Bins since 2013. We have two different Botany Bin modules in use with plans for a third.

Wendy asked the Board to help create relationships with foundations and other charitable organizations. Tom Ramsey challenged the Board to bring four people to the Garden for private tours and to bring forward ideas for local companies who may benefit from a partnership or sponsorship.

V. Concert Season and Sales

As of this date, sixteen of the thirty concerts have sold out. Seven more concerts are close to selling out. The Symphony is selling better than it did last year, but still selling more slowly than our concert series concerts.

VI. Tour of Water Conservation Garden

The Board went up to the Water Conservation Garden for a brief tour and overview of construction progress.

VII. Concert Sponsor Kickoff

Board members were invited and encouraged to attend the Concert Sponsor Kickoff event following the Board meeting.

VIII. Staff Report

There were no questions on the Staff Report.

Adjournment 5:00 pm