

# The Holiday Open House at Red Butte Garden

## General Information

The 8<sup>th</sup> Annual Holiday Open House at Red Butte Garden is quickly approaching! Held the first weekend every December, the Holiday Open House has become a wonderful tradition at the Garden. For two days we have free admission to the public, our popular Wreath-Making workshops, and fantastic local artists offering their work for sale. Every year we attract holiday shoppers looking for special, unique gifts!

### **DETAILS OF THE SHOW**

**Application Deadline:** Friday, October 16, 2009

**Selection Date:** Friday, October 23, 2009

**Show Dates:** Saturday & Sunday, December 5 & 6, 2009

**Show Hours:** 10:00 am to 5:00 pm

**Set Up:** Saturday, December 5, 7:00 to 9:45 am

**Take Down:** Sunday, December 6, 5:00 to 7:30 pm

**Fees:** A one-time booth fee of \$10.00 which includes a 6-foot buffet table. The artist will receive 70% of all of their sales, and Red Butte Garden will receive 30% of the sales.

**Space:** A standard 6-foot buffet table will be provided and you will have approximately an 8x8 foot space. You are encouraged to bring whatever you would like to make your space as inviting as possible.

**Sales:** We will run all sales through our registers. This ensures that we are able to accept a variety of payment options (Cash, Check, Visa, MC, AMX, and Discover). At the end of the show, all sales figures will be compared to the artist's inventory to make sure there are no discrepancies and a check will be mailed to the artist for their portion of the sales.

### **SHOW RULES**

- All work must be original, handcrafted, and created by the artist themselves. Imports, commercially made, or mass produced items will not be accepted.
- The artist must have original artwork for purchase in their booth. Sample displays for orders must not dominate booth.
- The artist must be present for duration of the show. Please do not break down early.
- Applications are due by October 16, 2009. Our Selection Committee will review the applications, make their selection and notify the selected artists by October 23, 2009.
- Artists who are not accepted, but received high scores from the Selection Committee, will be placed on our waiting list. Artists high on the waiting list may be called in the event of another artist's cancellation.

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## HOW TO APPLY

Please send the following to the address listed below:

- The Artist Application & Contract
- At least 3 color photographs (prints or digital) of examples of your work
- The retail prices for each of the items shown in your photographs

Applications are due by Friday, October 16, 2009

Send applications and/or questions to:

Red Butte Garden  
Attn: Dianne Crosby  
300 Wakara Way  
Salt Lake City, UT 84108  
[dianne.crosby@redbutte.utah.edu](mailto:dianne.crosby@redbutte.utah.edu)  
801-585-7843

If you would like to receive your images back, you may either pick them up after the selection date or include a self-addressed stamped mailer for their return. (We will keep the applications for our files.)

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## Artist Application & Contract

### Contact Information

Business Name \_\_\_\_\_

Artist's Name \_\_\_\_\_

Phone Number(s) \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

Are you a University of Utah employee? \_\_\_\_\_

### Additional Information

(You may attach additional pages if needed.)

Please provide a brief artist statement

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Please provide a description of your work and price range

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## Artist Application & Contract

How long have you been in this business?

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Briefly state your previous art fair experience

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### **PLEASE READ AND SIGN THE FOLLOWING:**

By signing this contract, I agree that my work is original and that I have had direct hands-on involvement in the making of each of these works.

If chosen to participate in the Holiday Open House, I agree to release, discharge, indemnify and hold harmless Red Butte Garden and the University of Utah for any damage, theft, or loss of personal property, or for personal injury which may be sustained while participating in the show. I understand and agree that I display and store my work at the show at my own risk.

I understand and agree that by submitting this application I consent to and authorize the use of my name, business name, and any of images of my work for the promotion of this event by Red Butte Garden.

I have read and understand the requirements for participation in the Holiday Open House at Red Butte Garden on December 5 & 6, 2009, as stated above. I agree to abide by these requirements for participation and all other rules, policies and decisions of Red Butte Garden.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Send applications to:

Red Butte Garden

Attn: Dianne Crosby

300 Wakara Way

Salt Lake City, UT 84108

[dianne.crosby@redbutte.utah.edu](mailto:dianne.crosby@redbutte.utah.edu)

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